HEIDRICK & STRUGGLES

Video: What's Inside A Truly Global Leader?

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Trending now: Heidrick & Struggles LeadershipTV® provides insights into Global Talent Mobility

CHICAGO, March 5, 2015 /PRNewswire/ -- Multi-national companies today are seeking—and developing—leaders with a far-reaching set of global experiences and skills. Heidrick & Struggles (Nasdaq: HSII), the premier provider of Executive Search, Leadership Consulting and Culture Shaping worldwide today released a new video thought piece exploring the increasing demand for global diversity of experience.

In the latest episode of Heidrick & Struggles' LeadershipTV® three executives provide insights into how companies can compete successfully outside their home market, and what executives need to do to develop a global mindset.

"Being a global company requires global leaders who have lived and worked in another culture. This provides global leaders with the empathy, cultural awareness and flexibility that are at the top of the C-suite checklist," said Guy Farrow, Managing Partner, Sydney - Heidrick & Struggles

"Companies need to have an international perspective when it comes to looking for talent. They need to recognize that the best leaders for their offshore growth agenda might not be in their own backyards," Farrow said.

This video explores why a global skillset is important and how organizations can find and develop executives who can succeed globally. Two executives from (*Lenovo* and *China Light and Power*) offer insights for established global executives and future business leaders.

- Heidrick & Struggles today launches <u>LeadershipTV®</u> Episode Four on <u>www.heidrick.com</u> exploring how companies are seeking executive talent with a globally diverse and culturally dynamic skillset.
- Corporate executives and board directors have a new visually engaging resource to help them find solutions to complex issues vexing global companies today.

About Heidrick & Struggles:

Heidrick & Struggles (Nasdaq: HSII) serves the executive talent and leadership needs of the world's top organizations as the premier provider of leadership consulting, culture shaping and senior-level executive search services. Heidrick & Struggles pioneered the profession of executive search more than 60 years ago. Today, the firm serves as a trusted advisor, providing integrated leadership solutions and helping its clients change the world, one leadership team at a time. For more information about Heidrick & Struggles, please visit www.heidrick.com.





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Video - https://www.voutube.com/watch?v=_pMGJ9KJvBU

Photo - http://photos.prnewswire.com/prnh/20150305/179839 Logo - http://photos.prnewswire.com/prnh/20150305/179846LOGO

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/video-whats-inside-a-truly-global-leader-300046230.html

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