

HEIDRICK & STRUGGLES

Hospitality And Consumer Brand Expert Joins Heidrick & Struggles As Partner

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Alan Cork brings more than 20 years of experience within the consumer and hospitality sector

CHICAGO, Aug. 27, 2014 /PRNewswire/ -- Heidrick & Struggles International, Inc. (Nasdaq:HSII), a premier provider of Executive Search and Leadership Consulting services worldwide, today announced that [Alan Cork](#) joined the firm as Partner within the [Global Consumer Markets Practice](#). He will be based in Minneapolis.



Cork joins Heidrick & Struggles after several years filling positions within the packaged goods and retail sectors at a global executive search firm. He brings with him deep industry experience and more than 20 years of packaged goods, brand and marketing search experience.

Cork began his career as a marketer in 1990 at Procter & Gamble where he served as the Assistant Brand Manager. Following his time at P&G he took on roles of increasing responsibility at companies with strong, well-known brands. Cork served as Brand Manager for H.J. Heinz, Marketing Director at General Mills/Pillsbury and Vice President of Brand Management at American Express Financial Advisors.

"Alan brings a sophisticated depth of industry knowledge to Heidrick. His collaborative leadership style and experience in advising some of the most renowned global brands will provide a keen focus to our clients," said Guy Cote, Regional Managing Partner, Consumer Practice - Heidrick & Struggles.

Cork received his Bachelor of Arts in German and economics, with honors, from the University of Wisconsin-Madison. He also holds a Master of Business Administration, in marketing and finance from the University of Chicago.

About Heidrick & Struggles:

Heidrick & Struggles International, Inc. (Nasdaq: HSII) is a premier provider of senior-level Executive Search, Culture Shaping and Leadership Consulting services. For more than 60 years, we have helped our clients build strong leadership teams through quality service, deep insights and our relationships with talented individuals worldwide. Today, Heidrick & Struggles' leadership experts operate from principal business centers in North America, Latin America, Europe, Asia Pacific, Africa and the Middle East. For more information about Heidrick & Struggles, please visit www.heidrick.com.

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