

HEIDRICK & STRUGGLES

Heidrick & Struggles Adds New Partner to Meet the Growing Convergence of Digital and Health

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Phyllis Schneble Joins the Life Sciences and Consumer Practices

CHICAGO, Nov. 8, 2013 (GLOBE NEWSWIRE) -- Heidrick & Struggles International (Nasdaq:HSII), the premier professional services firm focused on serving the [leadership needs](#) of top organizations globally, today announced [Phyllis Schneble](#) has joined the firm as Partner within the [Life Sciences](#) and [Consumer Practices](#). She is based in the firm's New York office.

Today, there is a dramatic movement towards total integration within the healthcare sector as consumers seek out new innovations and resources regarding personal health. Schneble will leverage her expertise with clients globally, focusing on key relationships within the pharmaceutical, consumer health and digital technology communities.

"Phyllis offers a unique intersection of knowledge and consulting skill to both our clients and our global teams," said Charlie Moore, Global Practice Managing Partner and of the firm's Healthcare and Life Sciences Practice. "It is a definitive trend that consumers are taking their health into their own hands, significantly shifting the landscape. Our clients look for and value our anticipation of future global trends, so her joining our firm makes our team even stronger."

Schneble comes to Heidrick & Struggles with more than 20 years in the healthcare sector, the majority of which was spent as a senior-level marketer for some of the top Fortune 500 pharmaceutical companies. Prior to joining, Phyllis led sales & marketing for dLife, For Your Diabetes Life – a venture capital-backed digital start up with consumer-facing properties in web, video, social media and mobile channels. She has helped to launch consumer marketing campaigns for billion-dollar drugs and more recently developed patient engagement programs delivered via health plans and systems clinically proven to increase self-care behaviors and improve outcomes.

"Over the past six decades, we've been consistently growing our depth of talent and expanding into the healthcare and consumer sector - it is a strategic priority for the firm to bridge those two worlds," said Moore.

Earlier in her career, she worked for Ogilvy & Mather, Foot Cone & Belding, and J.Walter Thompson.

Schneble received her Bachelor of Arts degree from Smith College and she has been an active volunteer within the Bridgeport school system volunteering as a mentor and literacy tutor.

About Heidrick & Struggles International, Inc.

Heidrick & Struggles International, Inc. (Nasdaq:HSII) is the premier provider of senior-level Executive Search, Culture Shaping and Leadership Consulting services. For 60 years, we have focused on quality service and built strong leadership teams through our relationships with clients and individuals worldwide. Today, Heidrick & Struggles' leadership experts operate from principal business centers in North America, Latin America, Europe and Asia Pacific. For more information about Heidrick & Struggles, please visit www.heidrick.com.

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