

# HEIDRICK & STRUGGLES

## Heidrick & Struggles adds Partner to Consumer Markets Practice

July 20, 2017

### Mike Theilmann joins firm in Dallas office

DALLAS, July 20, 2017 /PRNewswire/ -- [Heidrick & Struggles](#) (Nasdaq: HSII), a premier provider of executive search, leadership consulting and culture shaping worldwide, builds on its consumer expertise with the addition of Mike Theilmann as a partner. He is based in the Dallas office.



Theilmann joins Heidrick & Struggles with more than 25 years of global experience across the retail, hospitality and consumer goods sectors. He will be primarily focused on CEO, board directors and senior executive placements.

"Mike's extensive leadership background and expertise in the consumer space, combined with his global perspective, will bring strategic value to our firm and our clients," Tom Snyder, Global Managing Partner, Consumer Markets Practice, Heidrick & Struggles. "The deep industry knowledge Mike is bringing to Heidrick & Struggles will be all that more important as leaders grapple with rapidly changing consumer demands and massive market disruptions."

Previously, Theilmann served as managing director for a family office, where he oversaw venture capital investments that applied disruptive technologies in the consumer sector. Prior to that, he spent seven years at J.C. Penney where he served as Group Executive Vice President, leading store operations, supply chain management, property development and human resources. Theilmann also served in multiple human resources executive roles at Yum Brands across their domestic, corporate and international businesses.

"Joining Heidrick & Struggles provides me the opportunity to make a meaningful impact on how leaders in the consumer sector drive their strategies forward in an increasingly uncertain operating environment," said Theilmann. "I've seen first-hand the accelerating change brought on by technology and customer preferences. I look forward to partnering with our consumer clients at this crucial time through comprehensive services across executive search, leadership consulting and culture shaping."

Currently, Theilmann serves on the Board of Advisors of the Jay A. Baker Retail Program at the University of Pennsylvania's Wharton Business School. He is also a mentor with Retail Technology Ventures.

Theilmann received a B.A. from Gustavus Adolphus College and a M.S. from the University of Nebraska in physics.

#### About Heidrick & Struggles:

Heidrick & Struggles (Nasdaq: HSII) serves the executive talent and leadership needs of the world's top organizations as a premier provider of leadership consulting, culture shaping and senior-level executive search services. Heidrick & Struggles pioneered the profession of executive search more than 60 years ago. Today, the firm serves as a trusted advisor, providing integrated leadership solutions and helping its clients change the world, one leadership team at a time.®

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