

HEIDRICK & STRUGGLES

Heidrick & Struggles Introduces Organizational Network Analytic

July 11, 2017

SYNAPP Helps Companies Solve Strategic Human Capital Issues

CHICAGO, July 11, 2017 /PRNewswire/ -- [Heidrick & Struggles](#) (Nasdaq: HSII), a premier provider of executive search, leadership consulting and culture shaping services worldwide, introduces today SYNAPP, a new organizational network analytics (ONA) platform. SYNAPP enables client companies to identify and address strategic human capital issues.



SYNAPP uncovers the relationships that underpin an organization that are not apparent on an organizational chart. The digital application platform, developed as a proprietary solution by Heidrick & Struggles, provides a business with deep insights that can empower its people to strategically improve their performance through strengthening work relationships and improving collaboration.

"This simple, yet strategic platform reveals the true flow of employee engagement by identifying how members of an organization work together," said Stephen Tavares, a partner in the firm's Leadership Consulting service line. "Unlike other solutions, which can use intrusive means or provide only limited insights, SYNAPP looks beyond traditional organizational structures and assumptions, exploring how teams and individuals really interact."

SYNAPP provides teams and individuals insights that are unique, measureable and action-oriented within five key human capital areas:

- Leadership and Development
- Engagement and Inclusion
- Talent Management
- Innovation and Collaboration
- Organizational Alignment

The results of the SYNAPP data analysis provide a better understanding of the organization and its people as a whole, while providing individual employees with a personalized report and custom recommendations to help strengthen and broaden their network.

"Any organization is only as good as its team of employees and how effectively they work together," said Tavares. "SYNAPP is a powerful resource for our clients to gauge their organizational effectiveness as well as helping their teams and individuals reach their peak potential by improving the way they interact and collaborate."

The firm also offers facilitated workshops to help organizations transform their newly discovered insights into action.

With unusual speed to market, SYNAPP can have an organization move from initial conversations through response analysis to workshops in under five weeks.

SYNAPP is agnostic to industry and company size. Industries where SYNAPP may provide immediate value can range from pharmaceutical, healthcare, financial, manufacturing, transportation, education, engineering and even non-profits.

For more information on SYNAPP or to request a demo, visit www.seeyournetwork.com.

About Heidrick & Struggles:

Heidrick & Struggles (Nasdaq: HSII) serves the executive talent and leadership needs of the world's top organizations as a premier provider of leadership consulting, culture shaping and senior-level executive search services. Heidrick & Struggles pioneered the profession of executive search more than 60 years ago. Today, the firm serves as a trusted advisor, providing integrated leadership solutions and helping its clients change the world, one leadership team at a time. www.heidrick.com.

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