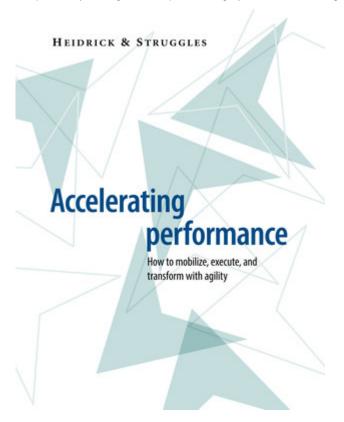
HEIDRICK & STRUGGLES

Success of 'Superaccelerators' More than Sheer Speed

June 1, 2016

New research from Heidrick & Struggles identifies 23 large companies that outperform competitors by rapidly mobilizing, executing and transforming with agility

LONDON and CHICAGO, June 1, 2016 /PRNewswire/ -- Heidrick & Struggles (Nasdaq: HSII), a premier provider of executive search, leadership consulting and culture shaping worldwide, today released new research detailing how some of the world's largest companies outperform their competitors by moving with the speed and agility of much smaller organizations.



The firm's new report, <u>Accelerating performance: How to mobilize, execute, and transform with agility</u>, identifies 23 "superaccelerator" companies and the behaviors that enable them to move quickly and decisively, speeding past competitors.

"Sustained organizational success in an uncertain, fast-changing world requires acceleration," says Colin Price, Executive Vice President and Global Managing Partner, Leadership Consulting. "We define 'acceleration' as reducing time to value through the ability to pivot sharply and to rapidly build market momentum."

For the complete report, see http://bit.ly/1sJmKa3

"The majority of competitive differentiation occurs based on companies' ability to make sense of changes in their environment and to act in a timely manner," Price says. "Actions that must be accomplished with speed and agility include exploiting new sources of growth as well as sustaining the source of today's competitive advantage—in other words playing both offense and defense."

Notably, the superaccelerators are not all Silicon Valley technology companies—they come from a variety of industries and geographies. "Twenty years ago, we would have found that industry and geography mattered more than they do now to a company's prospects for outsized success," Price says. "There were wide variations in the attractiveness of industries, but as capital has become ever more global, liquid and informed, we see that creative ideas and nimble execution can succeed in a wide range of markets."

The 23 Superaccelerators (ranked by 2015 revenue)

1.Apple	United States	Technology
2.Ping An Insurance (Group) Company of China	China	Financial Services
3.Alphabet	United States	Technology
4.Comcast	United States	Communications
5.SoftBank Group	Japan	Communications
6.Cigna	United States	Healthcare/Life Sciences
7.Gilead Sciences	United States	Healthcare/Life Sciences
8. Taiwan Semiconductor Manufacturing Company	Taiwan	Technology
9.Danaher	United States	Healthcare/Life Sciences

10.Starbucks **United States Consumer Goods** 11.Tencent Holdings China **Technology** 12.Tata Consultancy Services India **Technology United States Financial Services** 13.Visa 14. Cognizant Technology Solutions **United States Technology** 15.BlackRock **United States Financial Services** Healthcare/Life Sciences **United States** 16.Biogen 17.MasterCard **United States Financial Services** 18. The Priceline Group **United States** Communications 19.Shire **United Kingdom** Healthcare/Life Sciences 20.HDFC Bank India **Financial Services United States** 21.Cerner Technology 22.Intercontinental Exchange **United States Financial Services**

Analysis of these and other successful companies led the Heidrick & Struggles Leadership Consulting team to develop a framework that an organization can follow to accelerate its own performance.

United States

"Following this framework will increase the metabolic rate of an organization so that it is fitter, more effective and can respond faster to changing external factors, no matter what industry or geography it competes in," Price says.

About Heidrick & Struggles:

Heidrick & Struggles (Nasdaq: HSII) serves the executive talent and leadership needs of the world's top organizations as a premier provider of leadership consulting, culture shaping and senior-level executive search services. Heidrick & Struggles pioneered the profession of executive search more than 60 years ago. Today, the firm serves as a trusted advisor, providing integrated leadership solutions and helping its clients change the world, one leadership team at a time. www.heidrick.com.

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