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Heidrick & Struggles Adds Managing Partner to Head Global Consumer Practice

September 28, 2015

Thomas Snyder joins firm in Chicago office

CHICAGO, Sept. 28, 2015 /PRNewswire/ -- Heidrick & Struggles (Nasdaq:HSII), the premier provider of [executive search](#), [leadership consulting](#) and [culture shaping](#) worldwide, strengthens its consumer products and services expertise with the addition of Thomas Snyder as Global Practice Managing Partner – Consumer Markets.

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The firm's Consumer Markets practice includes: consumer products, retail and apparel, media and entertainment, and hospitality and leisure.

Snyder joins Heidrick & Struggles from a boutique executive search firm, where he was owner-partner. Previously, he served for nearly 20 years as a partner at a global executive search firm in its Consumer Goods & Services practice, where he focused on CEO, Board and C-suite roles.

He also led that firm's Chicago office and Midwest region for several years. Before he entered the search profession, Snyder served in numerous sales and marketing roles at leading consumer companies, including Procter & Gamble, Nestle, Coca-Cola and at ConAgra, where he was a divisional president.

"Tom's wealth of experience as a leader in both executive search and industry will be especially valuable to our Consumer Markets clients," said [Krishnan Rajagopalan](#), EVP – Global Practices for Heidrick & Struggles. "The complexity of leadership across the C-suite in the consumer sector has never been greater due to the transforming power of digital technology as well as ongoing consolidation across the sector."

Snyder earned a Bachelor's degree in Business at the University of Scranton.

About Heidrick & Struggles:

Heidrick & Struggles (Nasdaq: HSII) serves the executive talent and leadership needs of the world's top organizations as the premier provider of leadership consulting, culture shaping and senior-level executive search services. Heidrick & Struggles pioneered the profession of executive search more than 60 years ago. Today, the firm serves as a trusted advisor, providing integrated leadership solutions and helping its clients change the world, one leadership team at a time. www.heidrick.com.

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